The O'Brien Institute for Public Health &
the Department of Community Health Sciences present:

**Nike, Uber, & UME?: Using design thinking to re-imagine undergraduate medical education**

**Speaker: Dr. Rahim Kachra**

**Friday, November 22, 2019 - 12:00 to 12:50 p.m.**

G500 - Health Sciences Centre, 3330 Hospital Dr NW

This talk will discuss how design thinking principles are currently being applied to a potential redesign of medical education. We will explore the fundamentals of design thinking methodology and describe how we used these principles to understand current pain points in undergraduate medical education.

Dr. Rahim Kachra is the Director of Teaching Innovations at the Cumming School of Medicine, Internal Medicine Clerkship Director, and Clinical Associate Professor at the University of Calgary. He is a specialist in General Internal Medicine, with an interest in innovative approaches to the delivery of medical education and patient care.

Dr. Kachra completed his MD and post-graduate medical education at the University of Calgary, and received a Master of Education in Technology, Innovation, & Education from the Harvard University Graduate School of Education. He currently works at the Foothills Medical Centre.

**Objectives:**

To understand design thinking principles and how they can be used in an educational context

To identify pain points within the current UME curriculum

To illustrate potential solutions to pain points in the UME curriculum

This event is a self-approved group learning activity (Section 1) as defined by the Maintenance of Certification Program of the Royal College of Physicians and Surgeons of Canada.

This seminar is also available via an online AdobeConnect session: To attend the seminar from another location via your computer, click on this link: [https://connectmeeting.ucalgary.ca/oiph-nov22-19/](https://connectmeeting.ucalgary.ca/oiph-nov22-19/)

Enter as a guest. You may join the session at any time. It is advisable to test your audio before the seminar starts. The AdobeConnect session will be archived and accessible for later viewing at: [https://www.obrieniph.ucalgary.ca/events/chsobrien-institute-seminar-series](https://www.obrieniph.ucalgary.ca/events/chsobrien-institute-seminar-series)