In this presentation, Dr. Deinera Exner-Cortens will describe the photo-based evaluation of a program called WiseGuyz. WiseGuyz is a community-facilitated program for grade 9 boys that aims to improve mental and sexual health and reduce male-perpetrated violence by deconstructing traditional gender role norms. Emerging findings from the evaluation will be discussed, along with the implementation of this new evaluation method.

Deinera Exner-Cortens is an Assistant Professor in the Faculty of Social Work, University of Calgary, and is jointly appointed to the Department of Psychiatry, Cumming School of Medicine, University of Calgary. Dr. Exner-Cortens is also a full member in the Alberta Children’s Hospital Research Institute (ACHRI) and the O’Brien Institute for Public Health, and an Associate Member in the Mathison Centre for Mental Health Research and Education. She holds a PhD in Developmental Psychology (Cornell University) and a Master of Public Health (Boston University). Dr. Exner-Cortens’ research focuses on 1) evaluating healthy relationships/mental health promotion activities in school and community settings, 2) developing and evaluating implementation support tools for school-based mental health/healthy relationships service delivery; and 3) prevention of adolescent dating violence. In her work, Dr. Exner-Cortens collaborates with a number of community and research partners both provincially and nationally. Dr. Exner-Cortens currently holds an Early Career Award in Supporting Child and Youth Mental Health Outcomes in Alberta School Settings, sponsored by Alberta Health Services/PolicyWise.

Objectives:
1. Explain the reasoning for gender-transformative health promotion
2. Describe the WiseGuyz program
3. Discuss a photo-based program evaluation method

This event is a self-approved group learning activity (Section 1) as defined by the Maintenance of Certification Program of the Royal College of Physicians and Surgeons of Canada. This seminar is also available via an online AdobeConnect session: To attend the seminar from another location via your computer, click on this link: https://connectmeeting.ucalgary.ca/oiph-dec7-18/

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