UNIVERSITY OF CALGARY
O'Brien Institute for Public Health

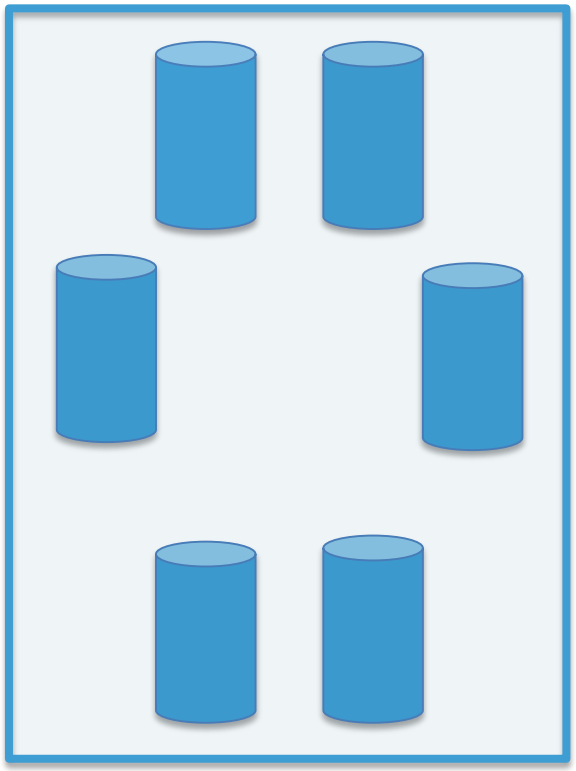
Research Institutes Context

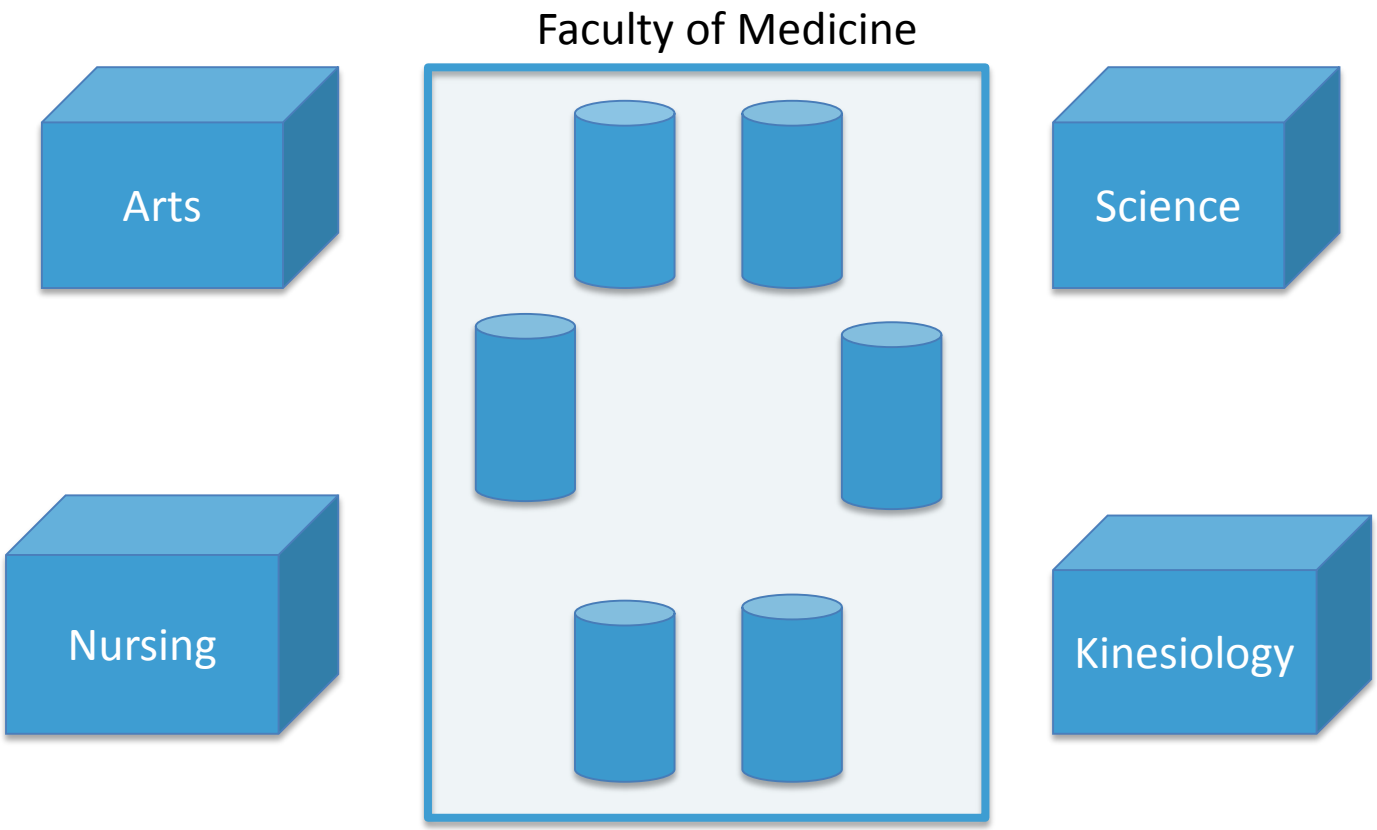
- The UofC health research enterprise
- Public Health in that enterprise
- Complementary to departments
- Bridging faculties

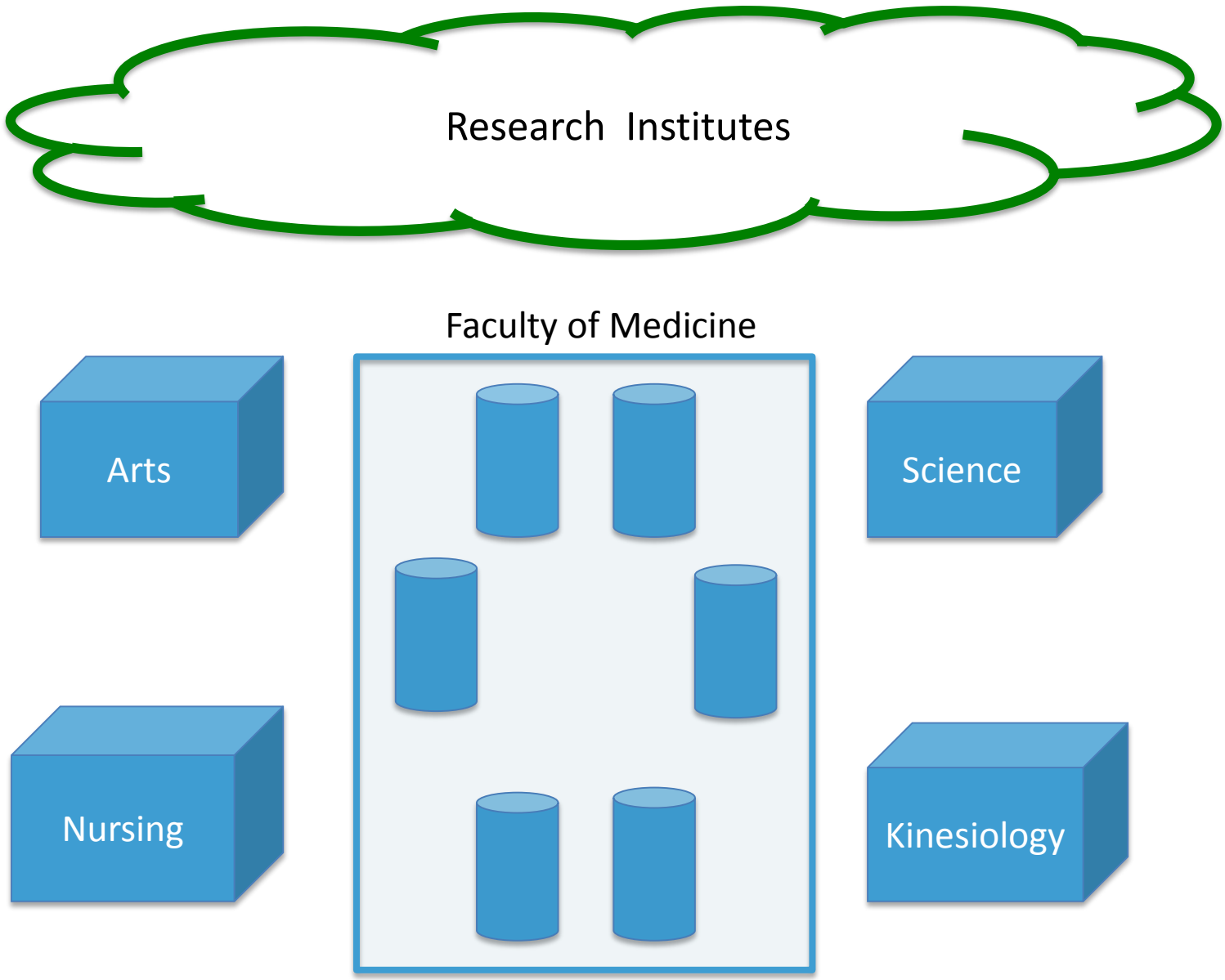
Research Institutes Context

- The UofC health research enterprise
- Public Health in that enterprise
- Complementary to departments
- Bridging faculties
- **ENABLING**

Faculty of Medicine




Faculty of Medicine
Arts
Science
Nursing
Kinesiology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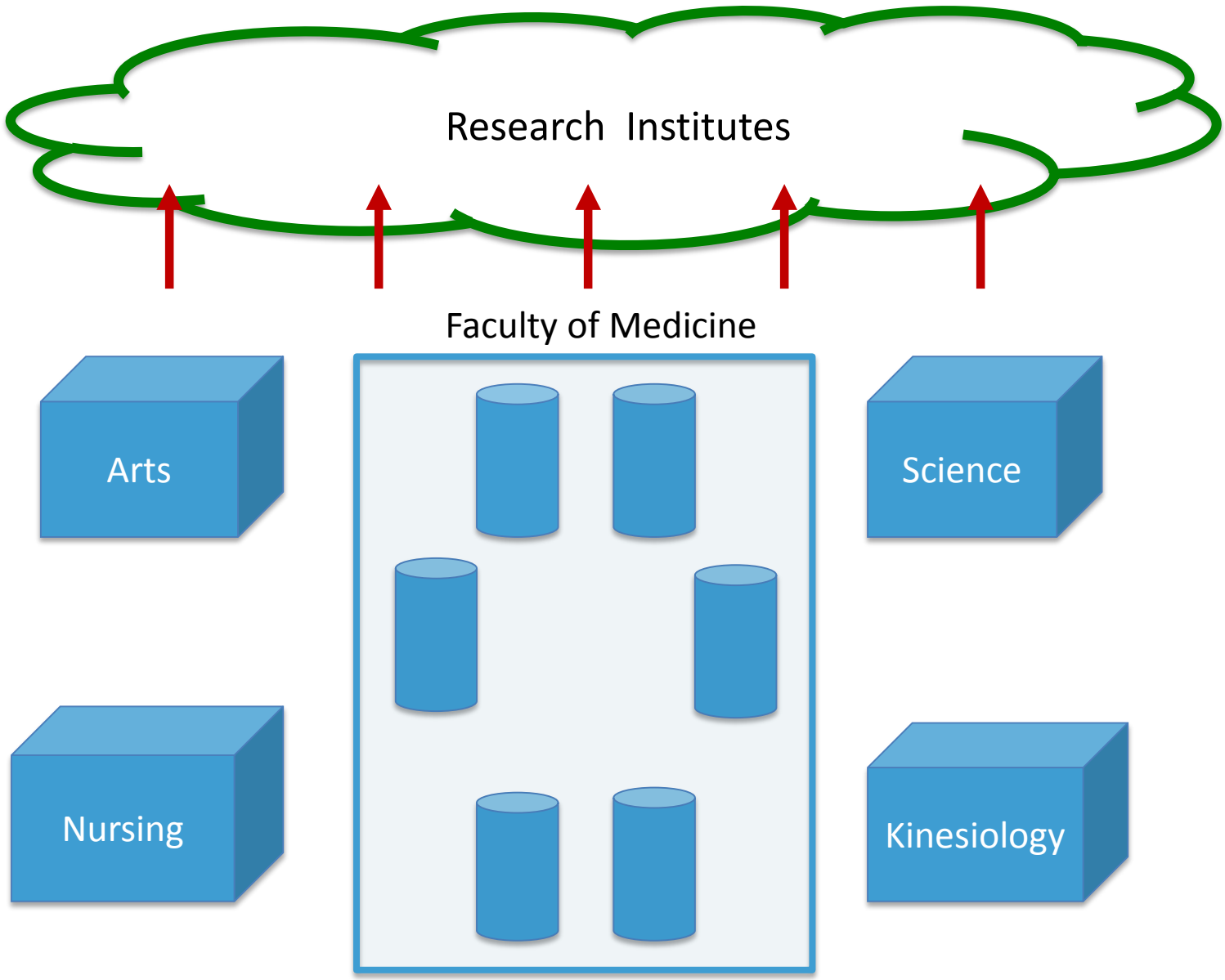
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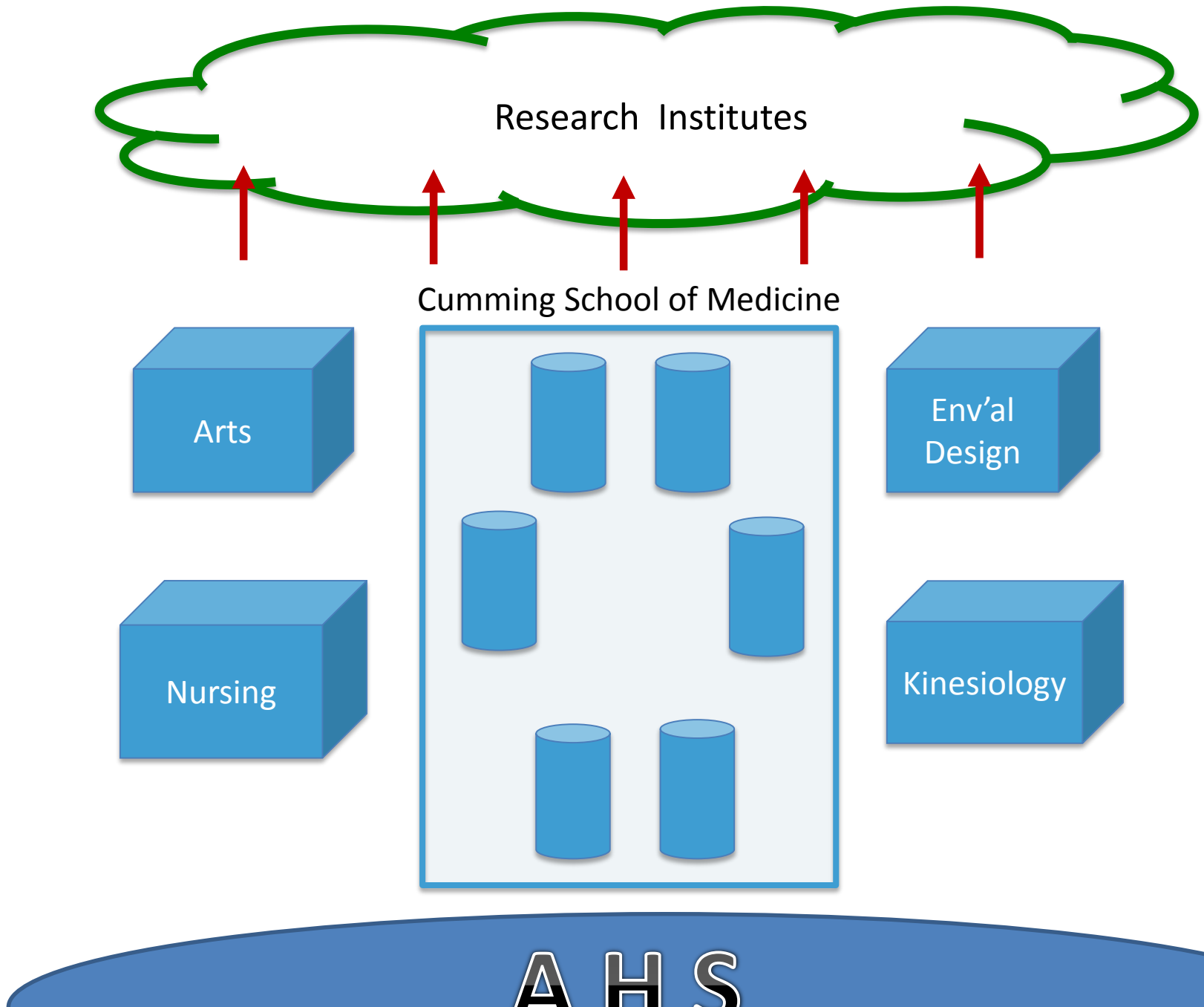

Research Institutes
Cumming School of Medicine
Arts
Env'al Design
Nursing
Kinesiology
AHS

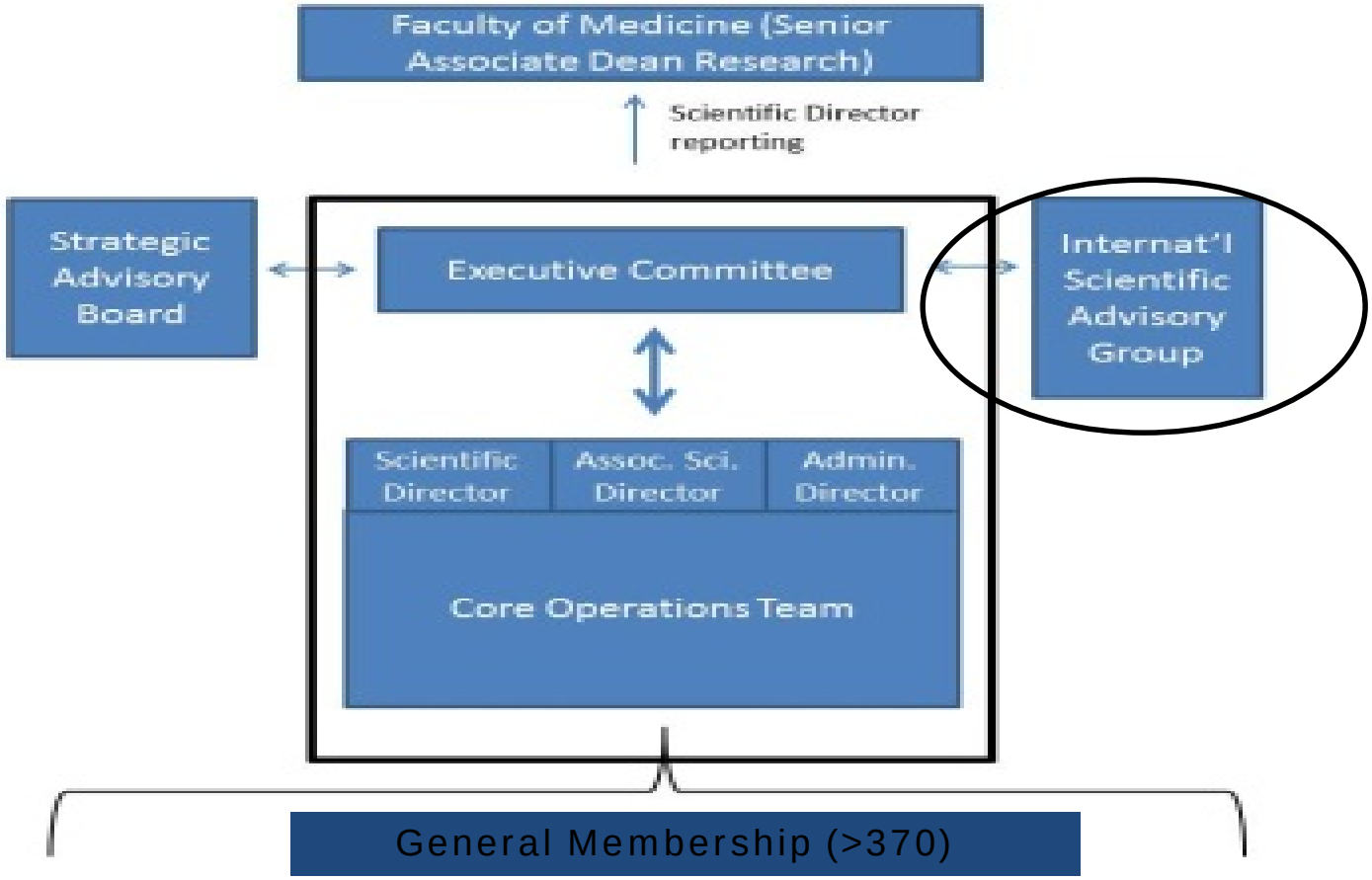
IPH History and Trajectory

- Centre for Health and Policy Studies (2000)
- 6 health institutes created (2003/2004)
- Approval for ‘Institute 7’ (2009)
- Scientific Director recruited (2010)
- IPH officially launched (2010)
- Associate Scientific Director (2011)
- Governance structure refined (2012)
- Strategic business plan (2012/2013)
- Fund development (2013 -)

UNIVERSITY OF CALGARY
O'Brien Institute for Public Health

UNIVERSITY OF CALGARY
O'Brien Institute for Public Health

Governance Model



Scientific Advisors

- Dr. John Ayanian (U of Michigan)
- Dr. Ilse Treurnicht (MARS DD)
- Dr. Fred Paccaud (U of Lausanne)
- Dr. Ichiro Kawachi (Harvard)
- Dr. Tim Evans (World Bank)

Executive Committee

- Original standing committee dissolved
- Transition from:
  - Positionally-defined
- To:
  - Role-based
- *Functional* focus

Institute Activities and Services

- Space/IT resources
- Internal peer review
- Research strategy
- Mentorship program
- Bridge/pilot funding
- Broker collaborations
- Contract opportunities
- Knowledge translation
- Educational events
- Public outreach

New Executive Committee

- Friedenreich (peer review)
- Kaplan (awards)
- Casebeer (events)
- McClaren/Godley (metrics)
- Sargious (partnerships)
- Esmail (KT)
- Bharwani (public policy)
- Arvai (strategic comms)
- Kassan (mentorship)
- Hemmelgarn (CHS)
- Musto (AHS)

Three Themes

- Health System Performance
- Population Health
- Tools and Methods for Public Health

Health Systems Performance (e.g., W21C, ICDC)

Population Health (PHIRC)

Research Methods for Public Health

Aboriginal Population Health

Environmental Health

Geography of Health and GIS Analysis

Global Health

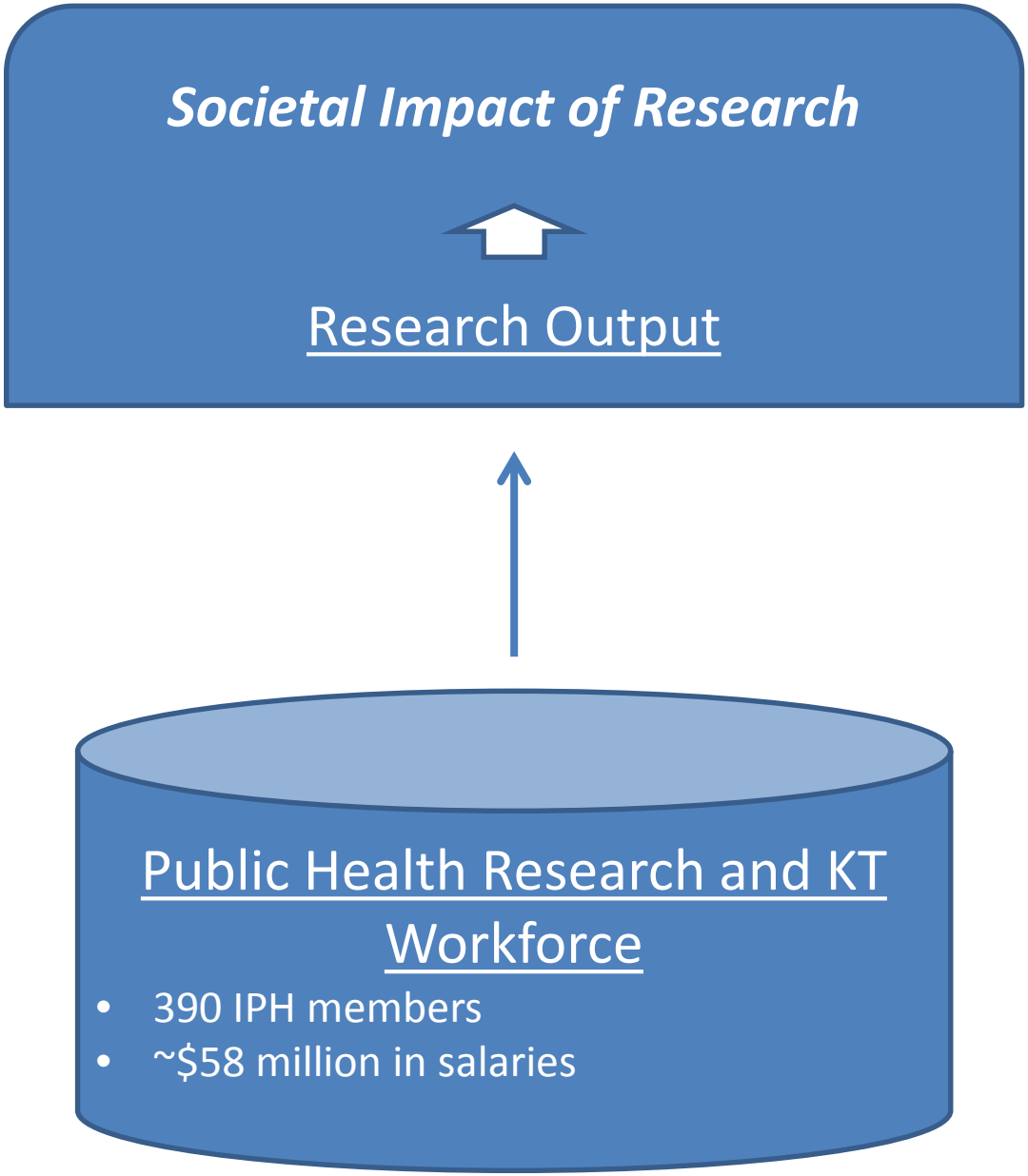
Health Economics and Health Technology Assessment

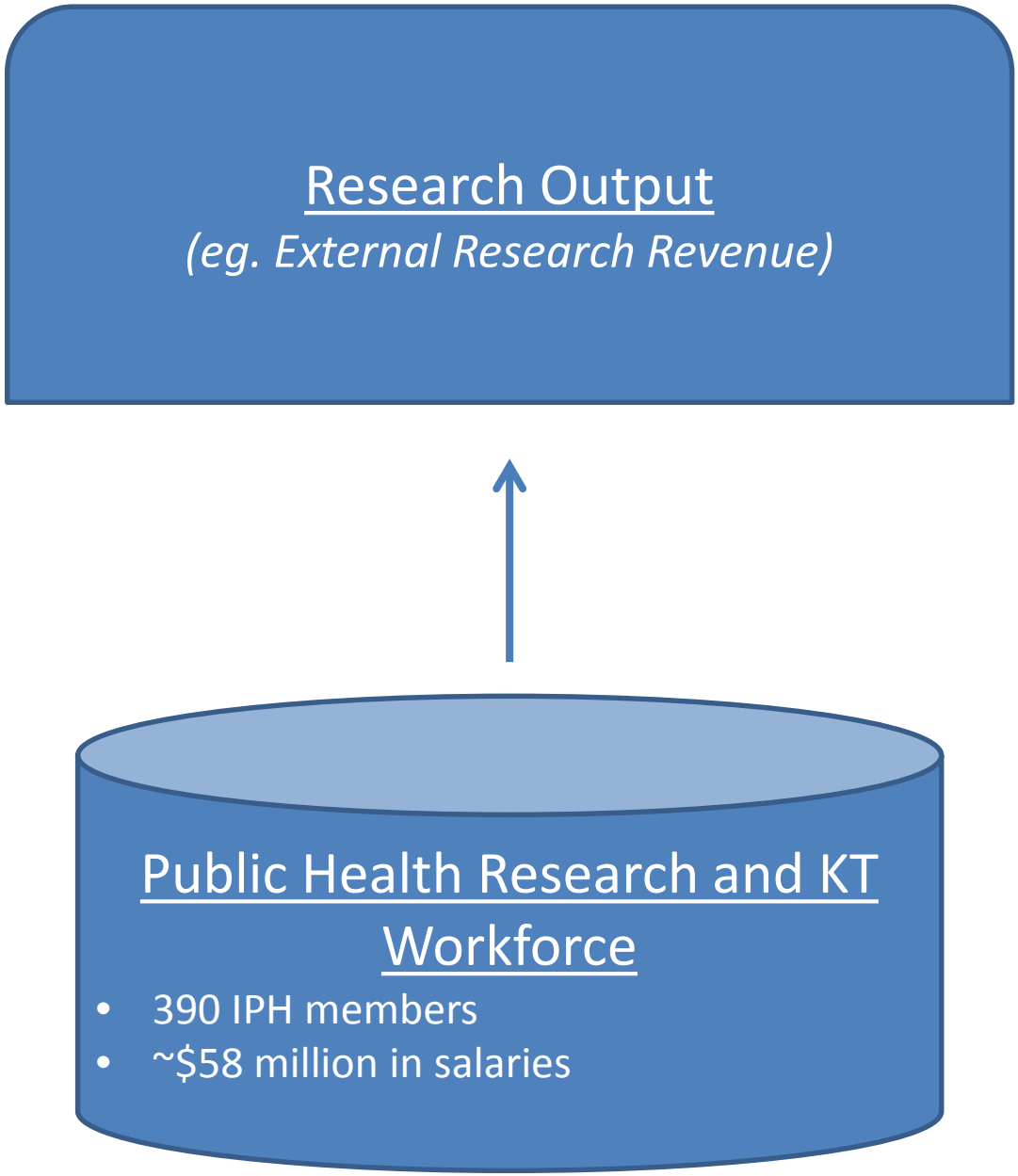
Population Mental Health

Investmest in…

- People
  - Professorships
  - Traineeships
- Catalyst funding
- Infrastructure funding
- Enterprise funding

Public Health Research and KT Workforce
• 390 IPH members
• ~$58 million in salaries


Societal Impact of Research
Research Output
Public Health Research and KT Workforce
• 390 IPH members
• ~$58 million in salaries


Research Output
(eg. External Research Revenue)
Public Health Research and KT Workforce
• 390 IPH members
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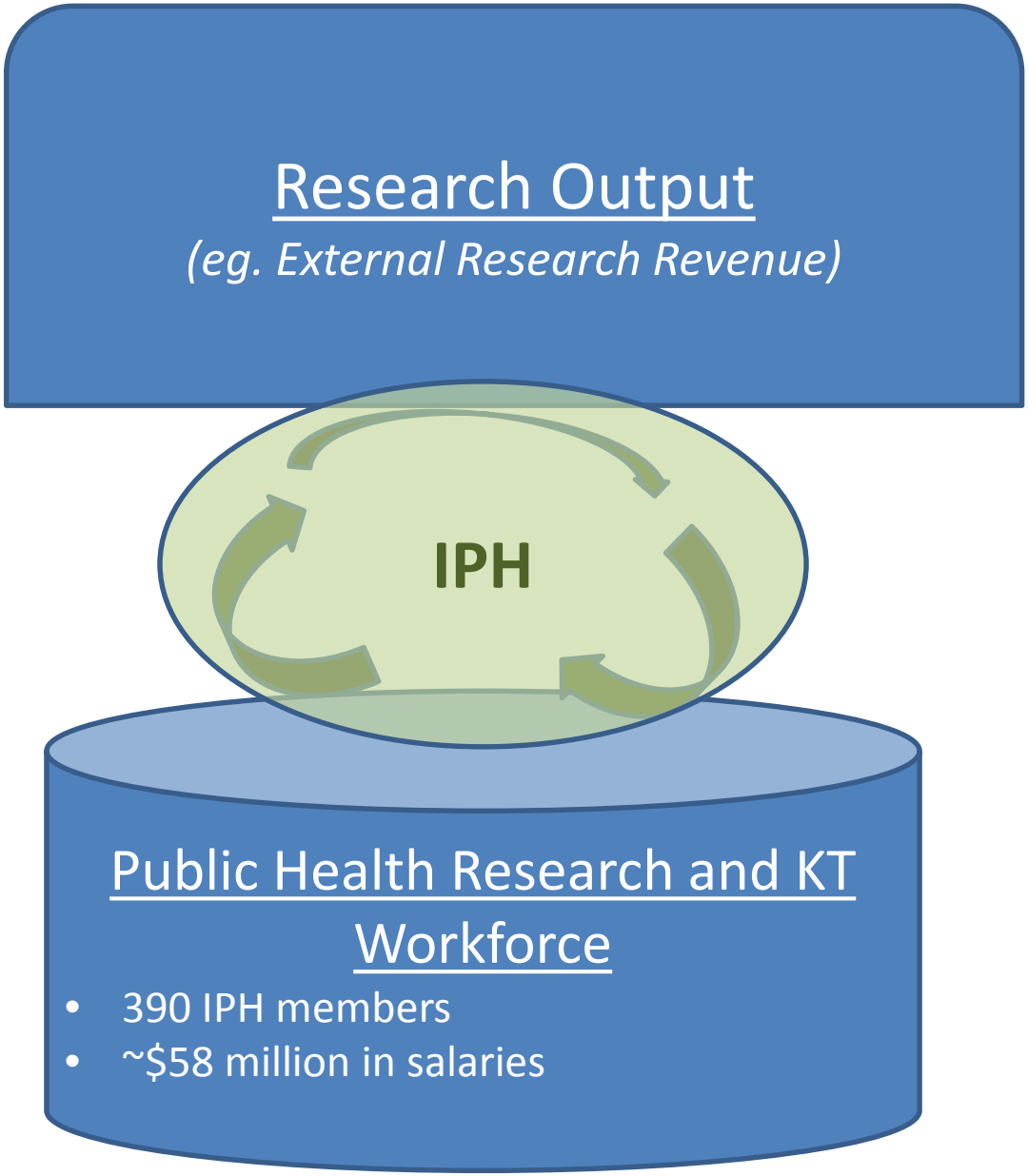
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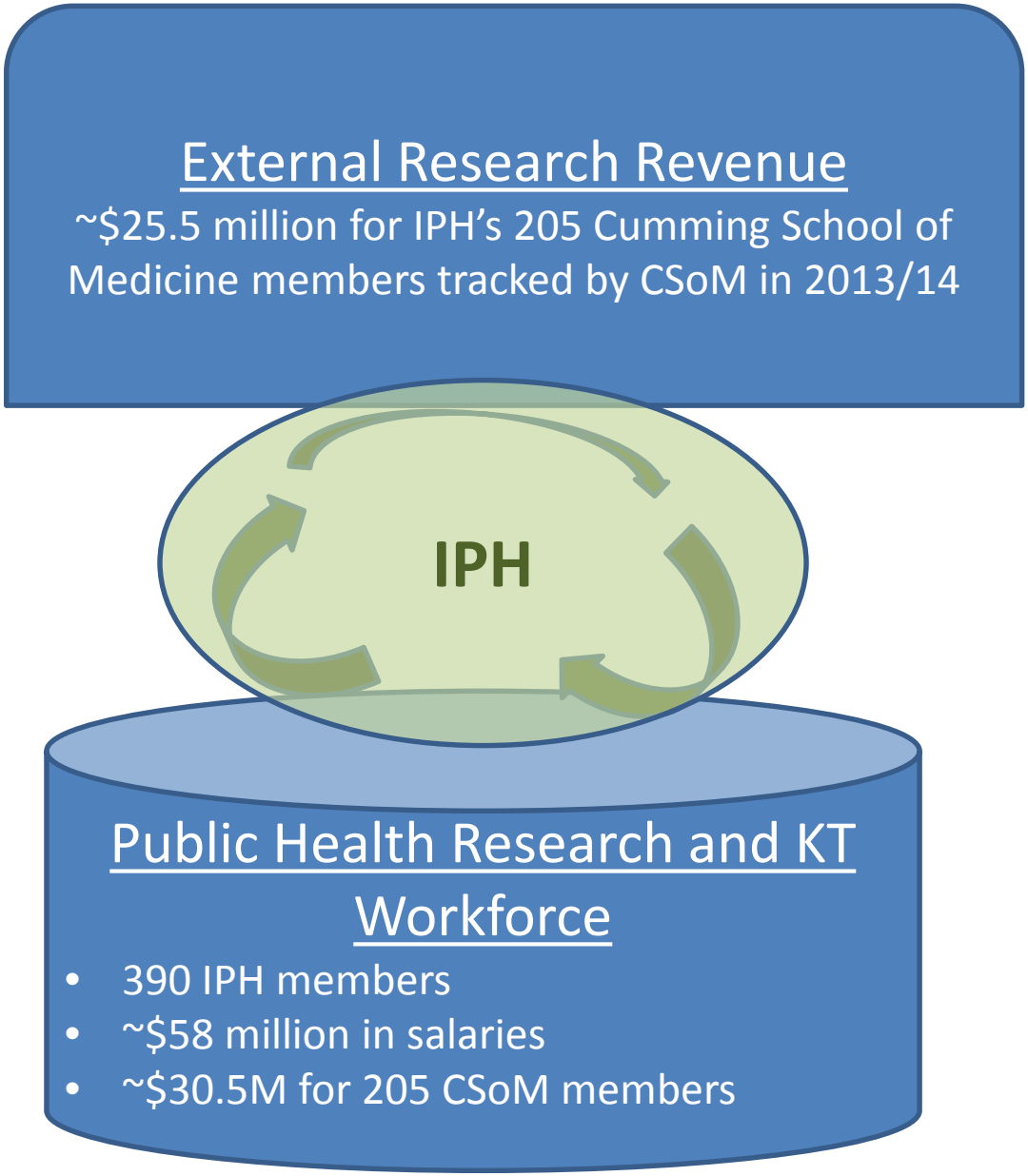

External Research Revenue
~$25.5 million for IPH's 205 Cumming School of Medicine members tracked by CSoM in 2013/14
IPH
Public Health Research and KT Workforce
• 390 IPH members
• ~$58 million in salaries
• ~$30.5M for 205 CSoM members

Core Operations Team

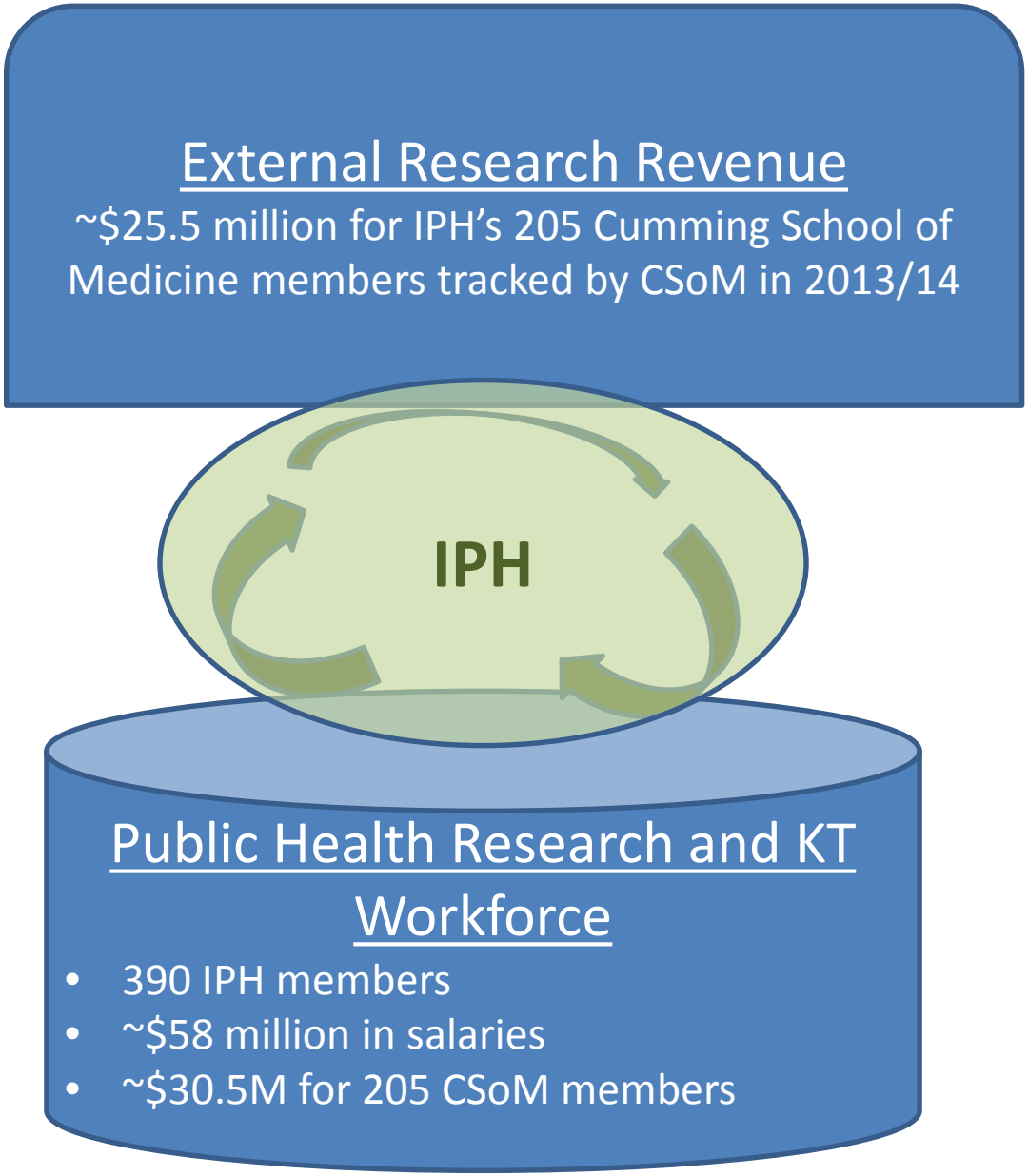
	2013/14
Scientific Directors	2 x 0.5 FTE?
Admin Director	1 FTE
Communications Manager (IPH & W21C)	0.5 FTE
Project Coordinator	0.7 FTE?
Communications/Events Assistant	1.0 FTE
TOTAL	**4.2 FTE**

Core Operations Team

	2013/14	Post-naming
Scientific Directors	2 x 0.5 FTE?	
Admin Director	1 FTE	
Communications Manager (IPH & W21C)	0.5 FTE	
Project Coordinator	0.7 FTE?	**1.0 FTE**
Communications/Events Assistant	1.0 FTE	
Strategic Communications Manager		**1.0 FTE**
TOTAL	4.2 FTE	**5.5 FTE**

Core Operations Team

	2013/14	Post-naming	Future
Scientific Directors	2 x 0.5 FTE?		
Admin Director	1 FTE		
Communications Manager (IPH & W21C)	0.5 FTE		
Project Coordinator	0.7 FTE?	1.0 FTE	
Communications/Events Assistant	1.0 FTE		**2.0 FTE**
Strategic Communications Manager		1.0 FTE	
IPH/AHS Liaison			**0.5? FTE**
TOTAL	4.2 FTE	5.5 FTE	**7.0 FTE**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IPH Expenditures, 2013/14

	2013/14
Enterprise Funds	~$250,000
Investing in People	
Catalyst Funds	~50,000
Specialized Infrastructure	
TOTAL	~$300,000

Naming donation

- $8M spend down (over 10 – 15 yrs)
- $4M endowment → ~$160K/yr

	2013/14		Post-naming
Enterprise Funds	~$250,000		~$500,000
Investing in People			↑↑
Catalyst Funds	~50,000		↑
Specialized Infrastructure			↑
TOTAL	~$300,000		~$1 million

Naming donation

- $8M spend down (over 10 – 15 yrs)
- $4M endowment → ~$160K/yr

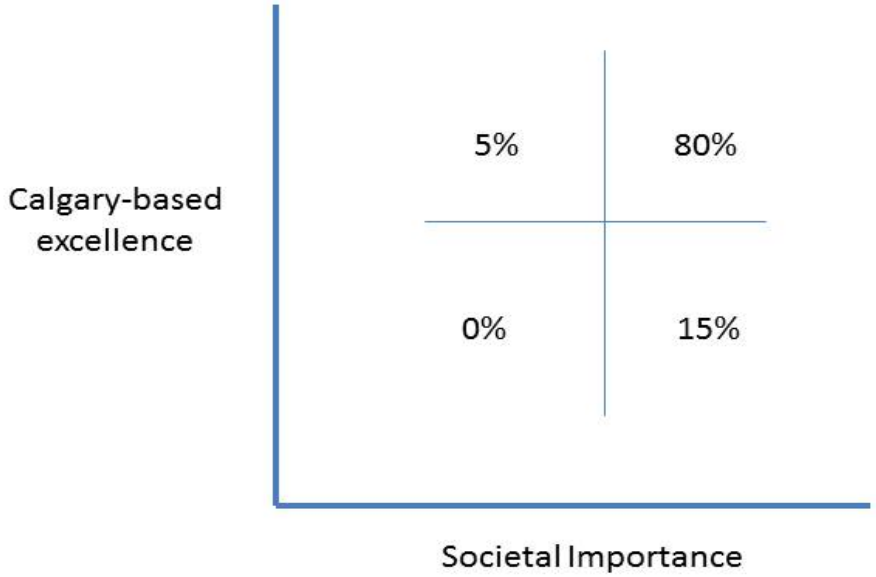
	2013/14		Post-naming		Future
Enterprise Funds	~$250,000		~$500,000		~$750,000
Investing in People			↑↑		↑↑↑
Catalyst Funds	~50,000		↑		↑↑
Specialized Infrastructure			↑		↑↑
TOTAL	~$300,000		~$1 million		~$2M

Ongoing fund development
→ $26M total

Criteria for Institute Investment

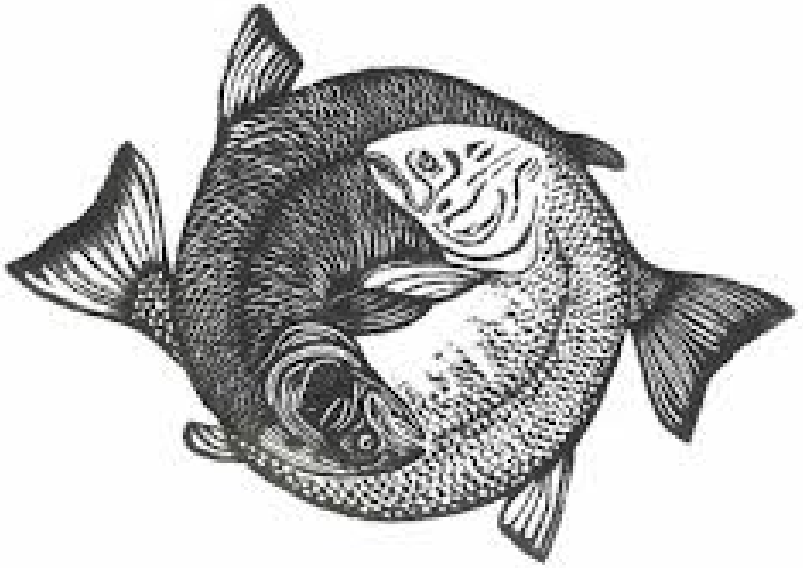
- project contribution to O'Brien Institute vision and themes?
- external funding opportunities to be leveraged and pursued?
- estimated position of the project within excellence/importance grid?
- pathways and partnerships through which the project will produce academic output and societal impact?

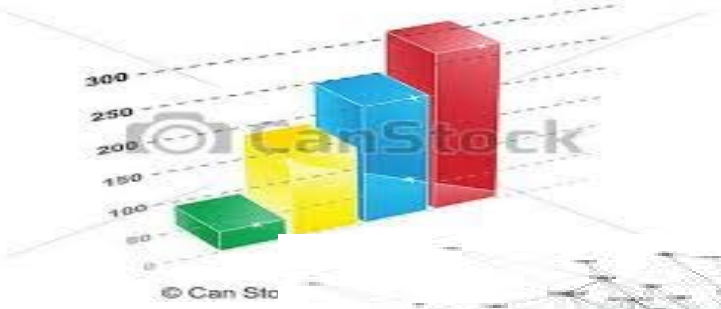
Strategic prioritization



Goals

- A duality of agendas
  - Scientific outputs
  - Societal impact




300
250
200
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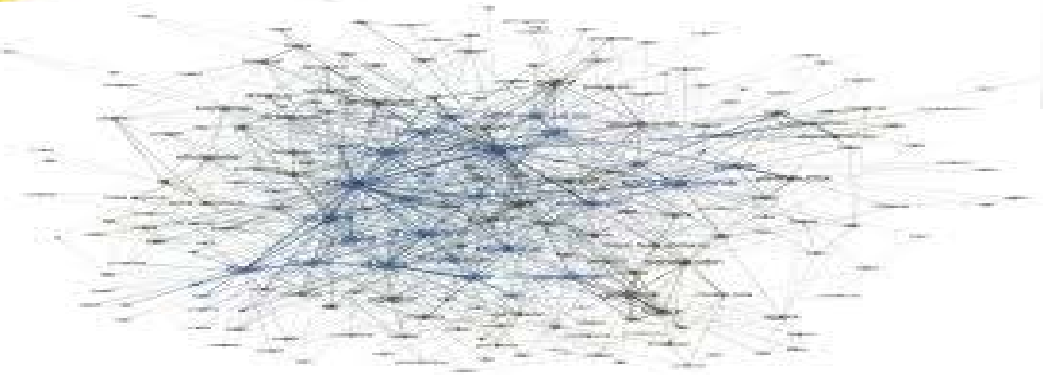
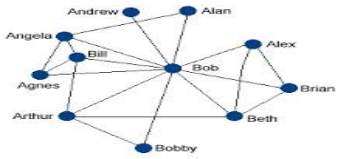
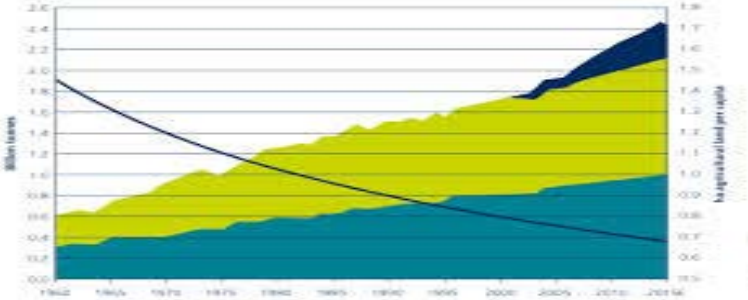



Andrew
Alan
Angela
Alex
Bill
Bob
Agnes
Brian
Arthur
Beth
Bobby



O'Brien Institute

COMMUNITY AND STAKEHOLDER ENGAGEMENT

IMAGINE PROJECT 2015

275 attendees online

400+ attendees in person

11,447 Project Page Views since January 2015: www.imagineproject.net

1,108 Individual tweets produced by project hashtag - #2015imagineproject

685 The number of individual twitter accounts actively engaging in the IMAGINE Project

TRENDED THIRD ON TWITTER ON EVENT DAY: JANUARY 22, 2015

OTHER INSTITUTE EVENTS 2014

22 Partnership Events

4000+ Attendees from the University and Community

MAKECALGARY 700+
EVDS, O'Brien Institute, Faculty of Social Work, City of Calgary, Urban Alliance - community engagement

WORLD INNOVATION DAY 400+
O'Brien Institute/W21C, University of Pretoria, Hong Kong University, Switzerland - international

HACKING HEALTH 300+
O'Brien Institute/W21C, Alberta Health Services, Startup Calgary, Innovate Calgary - national coverage and partnerships

230%
O'Brien Institute twitter account growth in the last six months

181 > 423

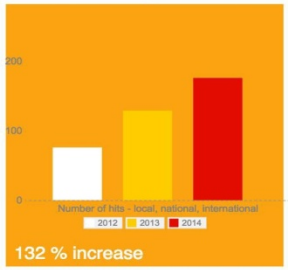
Number of followers iph@ucalgary.ca

SOCIAL MEDIA

148 Followers in three months, with a reach of 11,478 since January 9, 2015

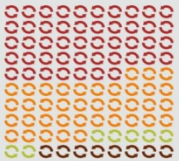
2,731 Views since October 31, 2014 launch

MEMBERS IN THE NEWS



132 % increase

Globe and Mail op-ed (Dr. Bill Ghali): "Let's end the flu shot debate for Alberta health care workers"



Email shares | facebook shares | tweets | comments | Linkedin post | Google+ post

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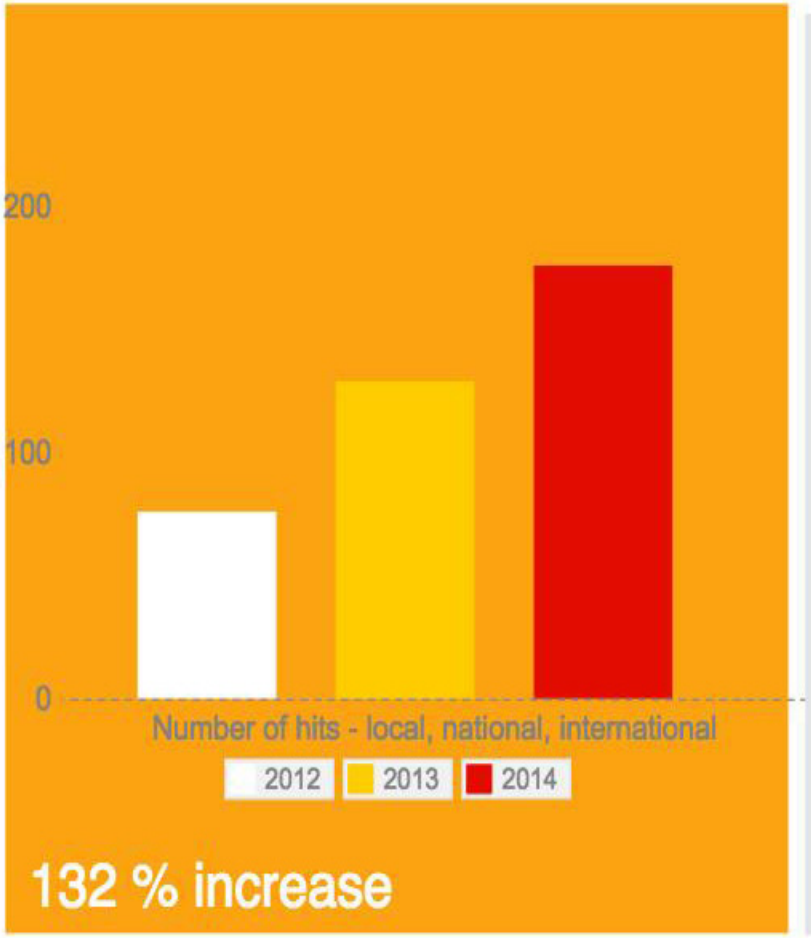

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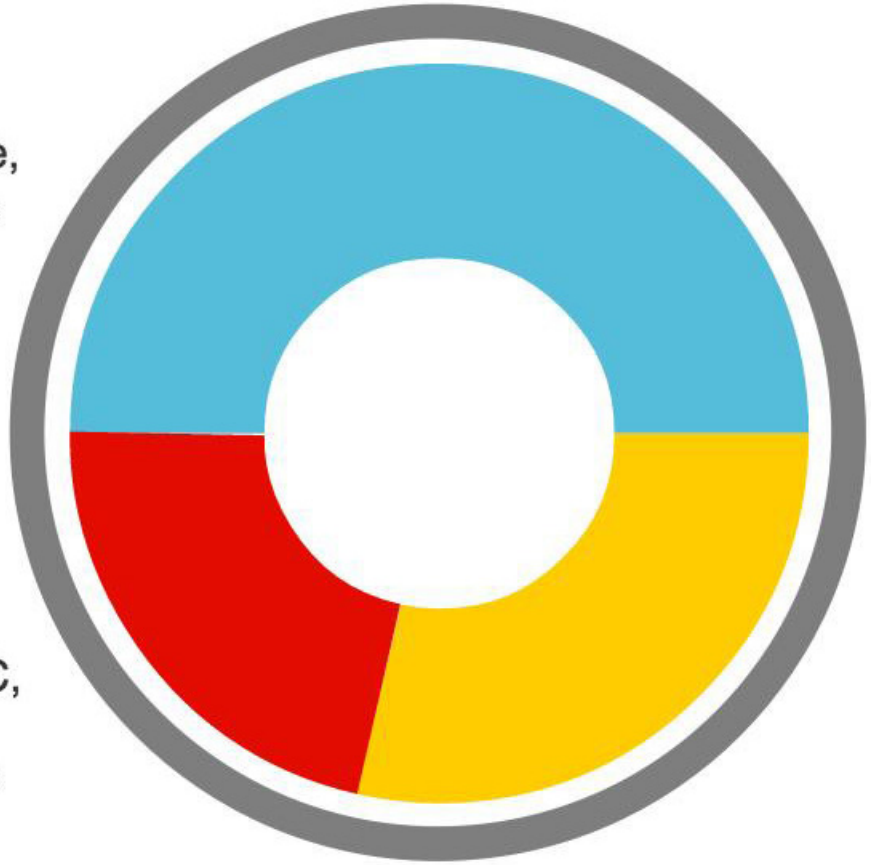
700+

EVDS, O'Brien Institute, Faculty of Social Work, City of Calgary, Urban Alliance - community engagement

WORLD INNOVATION DAY
400+

O'Brien Institute/W21C, University of Pretoria, Hong Kong University, Switzerland - international



22
Partnership Events

4000+
Attendees from the University and Community

HACKING HEALTH
300+

O'Brien Institute/W21C, Alberta Health Services, Startup Calgary, Innovate Calgary - national coverage and partnerships

SHAPING OUR CITIES
SHAPING OURSELVES

SYMPOSIUM
APRIL 11, 2014

unite
future
expand
ideas
partnership
network
explore
W21C
Innovation Academy
Where the best health and health care innovations compete for a chance to participate on the global stage.
industry
education
participate
health care
evolve
international
November 12, 2013
10am – 4pm
Theatre One, Health Sciences Centre, Faculty of Medicine, University of Calgary, 3330 Hospital Drive NW
For more information visit w21c.org
Alberta Health

FACULTY OF MEDICINE

Quality, Safety and Value in Health Care

2013 Friesen International Prize Lecture

Dr. Harvey V. Fineberg

President, Institute of Medicine of the National Academies

Winner, 2013 Henry G. Friesen International Prize in Health Research

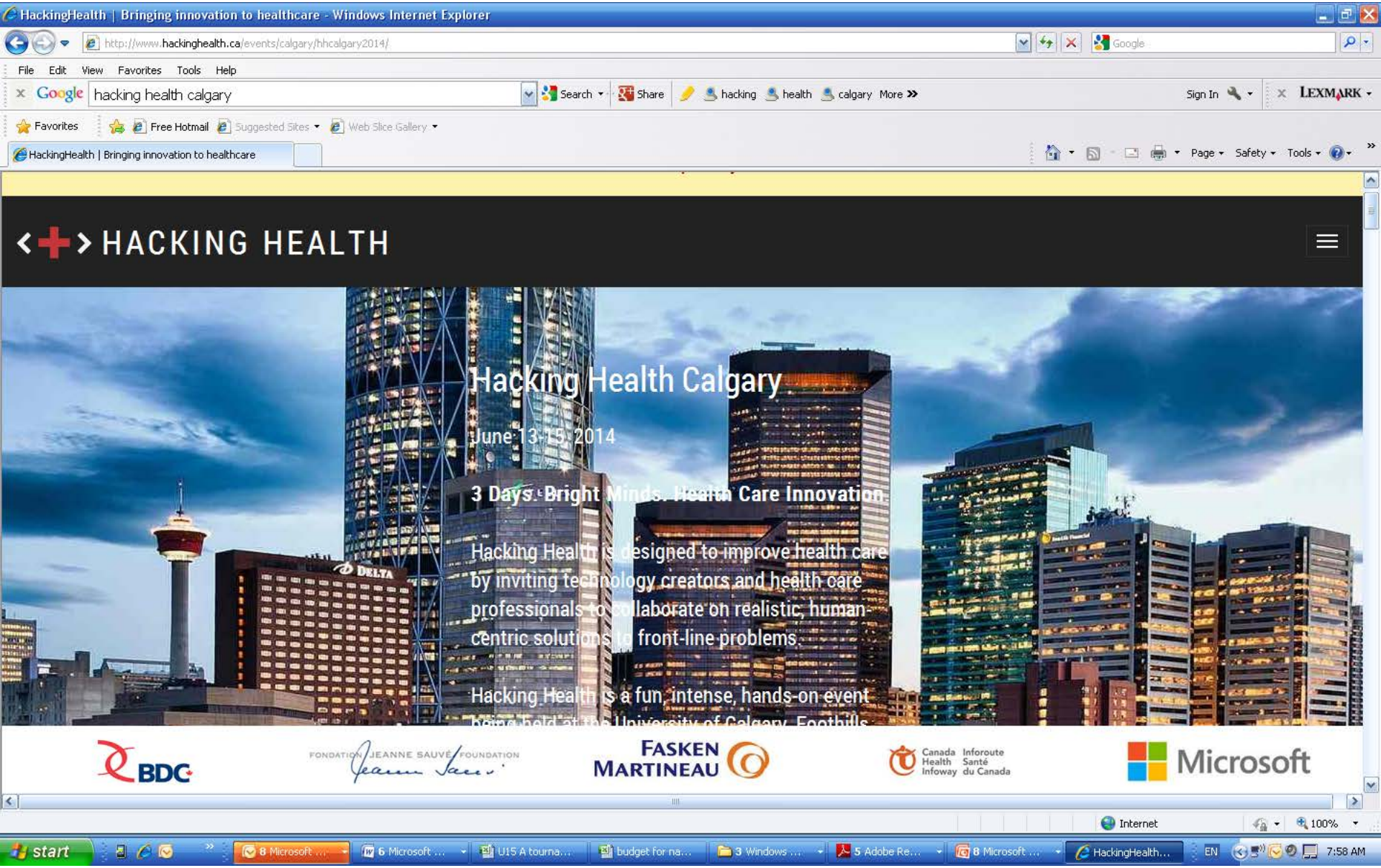
Wednesday March 12, 2014

4:30 to 5:30 pm

Theatre 4, Health Sciences Centre (HSC)
Reception in the HSC mall

All faculty, staff and students welcome

CIHR IRSC | FCIHR/AIRSC | GenomeCanada | UNIVERSITY OF CALGARY


HackingHealth | Bringing innovation to healthcare - Windows Internet Explorer
http://www.hackinghealth.ca/events/calgary/hhcalgary2014/
File Edit View Favorites Tools Help
hacking health calgary
Favorites
HackingHealth | Bringing innovation to healthcare
HACKING HEALTH
Hacking Health Calgary
June 13-15, 2014
3 Days. Bright Minds. Health Care Innovation.
Hacking Health is designed to improve health care by inviting technology creators and health care professionals to collaborate on realistic, human-centric solutions to front-line problems.
Hacking Health is a fun, intense, hands-on event
BDC
FONDATION JEANNE SAUVÉ FOUNDATION
FASKEN MARTINEAU
Canada Health Infoway
Inforoute Santé du Canada
Microsoft
Internet
100%
start
7:58 AM

Institute for Public Health: Pursuing Impact

IPH Members Forum
When: Friday, June 13, 2014
8:30 am – 2:00 pm
Registration from 8:30 – 9:00 am
Where: Theatre 3 & HRIC Atrium
To Register, please click here

The Watanabe Lectureship
Keynote Speaker: Dr. Wayne Holden
President and CEO, RTI International
"Improving the Human Condition in a Global Research and Development Organization"
10:00 – 11:00 am, Theatre 3

UNIVERSITY OF CALGARY

Institute for Public Health