“In Search of the Beautiful Grant”

William Ghali – Scientific Director
Panel – Christine Friedenreich, Brenda Hemmelgarn, Lynn McIntyre
The grant funding game:
Strategies that might help your funding applications

William Ghali
Scientific Director
(with the Returning Panel)
The IPH Grant Strategy Series

- Introductory session
- Revision & resubmission
- Grant budgets
- Knowledge Translation
- Peer review: do it! (well...)
- Programmatic grants
- And today...
“In Search of the Beautiful Grant”

William Ghali – Scientific Director
Panel – Christine Friedenreich, Brenda Hemmelgarn, Lynn McIntyre
Beauty?
Beauty?

- In a grant?
Beauty?

- In a grant?
- A subjective concept
Beauty?

- In a grant?
- A subjective concept
Beauty?

• In a grant?
• A subjective concept
Beauty?

• In a grant?
• A subjective concept
• Is it a big picture thing?
• Or in the details?
• Or both?
• And is it a generic concept?
• Or affected by grant type?
• And can we distill granting excellence?
The big picture

• Think *hard* before writing
• Read about priorities
• Ask others about priorities
• Timely? Novel? Innovative?
• Test drive your idea(s)
• Listen to the voices (~)
• Articulate societal impact
• (or the pathway to impact)
• Actionable knowledge?
• Be explicit about *who* acts
The big picture (2)

- Partnership
- Partnership
- Partnership
The big picture (2)

- Partnership
- Partnership
- Partnership (established)
- (authentic)
- (bidirectional)
- (longitudinal)
- (multi-layered)
- (deeply engaged)
The details

• Presentation
  – Density of text
  – Logical heading system
  – Referencing errors
  – Typos
  – Notes among investigators
  – Spelling...
Principle Investigator
Principle Investigator
The details

• Presentation
  – Density of text
  – Logical heading system
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  – Notes among investigators
  – Spelling...

• Balance
  – Background vs. Methods
  – Among sub-studies
The details (2)

- Attention to detail
- Sound methodology throughout
- Only as good as your weakest sub-study
- Avoid throw-ins and late additions
- Less is usually more
- Think of your reviewers...
BIG PICTURE VS. NITTY-GRITTY DETAILS
BIG PICTURE VS. NITTY-GRITTY DETAILS

(BOTH!!)
Cautions

• Avoid ‘faddism’
• Avoid ‘tokenism’
• Avoid superfluous Co-I’s
• Fit of project to competition
• Avoid hyperbole
• Also avoid understating
• Ensure feasibility
• Demonstrate feasibility
• Refer back to “the details”...
new rules: new game
Grants expiring during this time have one or more of the following options:

- apply early to any of the remaining OOGP competitions without penalty (Spring 2014 OOGP, Spring 2015 Transitional OOGP)
- request a change in grant term expiry date with no increase in budget
- apply to a Foundation Live Pilot competition
- wait and apply to March or September 2016 Project Scheme
- wait and apply to the September 2016 Foundation Scheme
- apply to one of the Open Knowledge Translation Programs

Delay in onset of funding of successful Foundation Pilot #1 grantees
Table 1. Summary of key features in the new Open Funding Schemes.

<table>
<thead>
<tr>
<th>Summary of the new Open Funding Schemes</th>
<th>Project Scheme</th>
<th>Foundation Scheme</th>
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<tbody>
<tr>
<td><strong>Proportion of CIHR’s Open Funding Grants Budget</strong></td>
<td>Approx. 55%</td>
<td>Approx. 45%</td>
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<tr>
<td><strong>Grant Value (per year)</strong></td>
<td>Approx. $25,000 to $750,000</td>
<td>Approx. $50,000 to $1.5 million</td>
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<tr>
<td><strong>Grant Duration</strong></td>
<td>1 to 5 years</td>
<td>5** or 7 years</td>
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<td><strong>Eligibility</strong></td>
<td>One or more independent researchers and/or knowledge users from any health field and at any career stage</td>
<td>One or more independent researchers from any health field and at any career stage</td>
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<tr>
<td><strong>Number of grants awarded per year (at steady state</strong></td>
<td>Approx. 939****</td>
<td>Approx. 114</td>
</tr>
<tr>
<td><strong>Number of active</strong>** grants supported per year (at steady state)**</td>
<td>Approx. 2,200</td>
<td>Approx. 750</td>
</tr>
</tbody>
</table>
The big differences

• Program vs. project
• More of a ‘narrative’ on:
  – You
  – Your training
  – What you have done
  – Where you are going
  – Your passion(s)
  – Your leadership
  – Your vision
Program structure

- **sequential**

- **parallel**

- **legend:**
IN THE DOOM AND GLOOM OPPORTUNITY LOOMS

JULIAN HALL
ULTRAPRENEURSAYINGS.COM
“BEAUTY is how YOU FEEL INSIDE, and it reflects IN YOUR EYES. IT IS NOT something physical.”

~ Sophia Loren